

Electronic Acknowledgement Receipt

EFS ID:	9393479
Application Number:	10043714
International Application Number:	
Confirmation Number:	6438
Title of Invention:	SYSTEM, METHOD, AND SOFTWARE APPLICATION FOR TARGETED ADVERTISING VIA BEHAVIORAL MODEL CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS
First Named Inventor/Applicant Name:	Isaac Bentolila
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Filer Authorized By:	
Attorney Docket Number:	MNI020002
Receipt Date:	07-FEB-2011
Filing Date:	09-JAN-2002
Time Stamp:	19:46:43
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	6011
Deposit Account	070832
Authorized User	

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Filed (SB/08)	MNI020002_IDS_07FEB2011.pdf	615255 cd50695ab32123b5d5012ebb637fcae91ea567c0	no	5

Warnings:

Information:

2	Request for Continued Examination (RCE)	MNI020002_RCE_7FEB2011.pdf	700112 05371feebd5564c68c9586a49f1abd74192e4420	no	3
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Warnings:

Information:

3	Fee Worksheet (PTO-875)	fee-info.pdf	30563 9542ef62d4ec09ab73c67486a28029836596ebbb	no	2
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Warnings:

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Total Files Size (in bytes):	1345930
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